

Three Forks Rodeo Arena Board of Directors

Minutes of Meeting held Monday, June 3, 2024

Our regular meeting was held on this date at the the Cook Shack, 95691 MT Hwy 2, Three Forks, MT at 5:32pm.

Present were Adam Miller, Casey Elmore, Mike Lane, Ann Price, and Ryan Pestel; Secretary Crystal Turner and Marketing Director Christina Kamps were in attendance. Gene Townsend and Ryan Hamilton would be a few minutes late. (Respectively they arrived at 5:41 and 5:45.)

Cara Leigh is a vendor who has requested to use the TFRA logo. Christina said it is not trademarked but it should be. Crystal will look into how to get that process started. Christina said there is another vendor who has been at the rodeo for years and also sells cups, and she has never requested to use the logo. It should be for the TFRA's benefit only. Crystal will relay this to Ms. Leigh.

Financials & Approval of Minutes

Crystal asked for clarification on the minutes before approving them. She had emailed questions about a \$276.99 reference to cash, what the \$1,000 raise breakdown meant, and other minor issues. The Board answered those and Crystal will correct before printing. Ann Price moved to approve the amended minutes of the May meeting, Mike Lane seconded the motion. Motion passed unanimously.

Casey asked if there were any bills. Crystal replied that she has not input any yet so there was nothing to review.

Adam reviewed the financials. There is \$235,004 in total cash between CDs, savings and checking accounts. He said the \$100,000 CD at Opportunity bank is set to renew and asked if the Board wanted to renew. Opportunity is offering a 7 month CD at 4.65%, 12 months at 5.25% or 13 months at 4.45%. Gene Townsend moved to renew the \$100,000 (and any included interest) CD at Opportunity Bank for 12 months at 5.25%. Mike Lane seconded the motion. Motion passed unanimously.

Crystal went over the proposed preliminary budget in detail with the Board (see packet for notes). She had discussed the initial changes via email with Adam and Casey to include the Arena Manager's proposed raise, sponsorships (which seem to occur more frequently), engineering for additional bleachers, a new PA system and speakers,

continuing the insulating of the building and the new electrical work proposed in last year's budget. Adam Miller moved to approve the preliminary budget and forward it to the Council. Ann Price seconded. Motion passed unanimously.

Committee Reports

There were no committee reports.

Rodeo & Events

Adam is meeting with Travis Johnston to look over the donated sound/PA equipment to see what can be used. He also reached out to Jacob's Audio in Bozeman. He informed the board if it wanted equipment where announcers can also play music on another channel he would need to know that since it does require an additional component. All thought it was important to include this.

Mike Lane said he wanted to get rid of the wood "restaurant style" tables. They are hard to store, or move because they are heavy, and instead purchase lightweight plastic, foldable 6-foot tables. All agreed to do this. Mike will order them from Three Forks Ace Hardware at least 4 8-foot tables and 1 6-foot table possibly too.

Mike said he also wants to get rid of the "equipment graveyard" of items not being used at all: old David Brown, sled thing, etc. All were OK with recycling/parting it out if Mike was willing to haul it away.

July's Rodeo - Volunteer t-shirts will be sponsored. They will be the same as the t-shirts for sale without the VOLUNTEER or sponsor's logos. Ann is already in communication with Murdoch's about gift certificates. She verified the costs from last year which were \$25 gift cards that Murdoch's charged the TFRA \$22.50 for each. Casey said to order 150 because there weren't enough last year. Crystal reported that she is in communication with FCCLA to sell the 50/50 tickets and do additional cleanup Saturday and Sunday mornings which would be for an additional expense to the TFRA but a good cause for those helping clean up. Cathe Felz will get an answer to Crystal soon. Christina and Crystal will get together this week to get online ticket sales going. Local locations to purchase tickets will remain Main Street Office, Three Forks Saddlery and at least one Murdoch's location.

Christina is going to start working on program ads, but needs a few days to dedicate to this. Promotional materials like radio, posters will hold off until July because we want to ensure it's present/current to the listener/viewer.

Discussion on Mel Obrigewitch memorial - Christina will reach out to Freddy for a picture of him to be included in the program.

Gene talked to Rob Norman about getting the swamp cooler installed before rodeo, but invoiced to the TFRA before June 30th.

Adam reported that Dave Hanson offered donating his 98% efficient ice maker, but he needs a 100% efficient machine. It can make up to 500 pounds of ice/day. TFRA purchases roughly 1600 pounds of ice/day so that means someone would have to volunteer to bag ice and store it prior to rodeo. It was agreed upon to continue purchasing ice and let Dave donate the ice maker to another.

Mike Lane will communicate with L&L Site Services to see if they can do a Saturday pickup of the dumpsters because we filled them last year, or get larger dumpsters.

Crystal will confirm with the Chamber that the big tent is reserved for TFRA's use.

New Business

Next meeting will be 7/1/2024 at 5:30pm at Cook Shack.

Ryan Hamilton moved to adjourn. Mike Lane seconded. Motion passed unanimously.